

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appl. No. : 09/885,970  
Applicant : Bruce A. Fogelson  
Filed : June 21, 2001  
TC/A.U. : 3688  
Examiner : Tarae, Catherine Michelle  
Docket No. : 80216  
Customer No. : 24628  
Title : METHOD AND SYSTEM  
FOR CREATING  
ADVERTISING BOOKS

Confirmation No.: 5291

**CERTIFICATE OF MAILING BY  
FIRST CLASS MAIL (37 CFR 1.8)**

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to:  
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FILED VIA U.S. PTO EFS

Dated: January 26, 2011

**AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

Responsive to an Office Action mailed December 29, 2010, please make the following amendments: